



Instructions for the Milton Hershey School 100 Years, 1,000 Voices Challenge

Tips for filming your video:

- Reflect on the 100th anniversary of the School Pledge.
- Record yourself on a smartphone, sharing your message as a video filmed VERTICALLY.
- Keep your video to 60 seconds.
- Ensure there is no background noise.
- Make sure we can see you speaking in good lighting.

Begin each video with an introduction such as:

- Students: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME]. I enrolled at MHS on [ENROLLMENT DATE] and am a proud member of the Class of [GRADUATION YEAR]."
- Staff: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME], and I'm proud to celebrate [NUMBER] years as an MHS staff member."
- Staff Alumni: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME], and I'm a proud member of the Class of [CLASS YEAR] and a [NUMBER] year MHS staff member."
- Alumni: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. I enrolled at MHS on [ENROLLMENT DATE] and am a proud member of the Class of [GRADUATION YEAR]."
- Entity Partners: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME], and I am a [JOB TITLE] at [ENTITY NAME]."
- Parents/Sponsors: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME], and I am a parent/sponsor of a Milton Hershey School student."
- Retirees: "This school year, the Milton Hershey School Pledge celebrates its 100th anniversary. My name is [NAME], and before my retirement, I served [NUMBER] years as an MHS staff member."

Then, discuss one or two of the following questions:

- What's your favorite line from the Pledge, and why does it resonate with you?
- What can Our Pledge unlock in you?
- What does the phrase "*physically strong, mentally awake, and morally straight*" mean to you today?
- How do you think these ideals have evolved over the past century?
- Which part of the Pledge resonates most with you personally, and why?
- How do you think this Pledge influenced the character development of students 100 years ago?

- In what ways do you think this Pledge shaped educational or community standards over time?
- How would you apply the Golden Rule in a digital age dominated by social media?
- What challenges do people face in living by these standards today?
- What does “doing all I can for the good of my school, my country, and my God” mean?
- How would you explain the importance of this Pledge to someone who has never heard of it?
- What role do you think pledges like this play in shaping a school culture?
- What impact do you think this Pledge had on promoting integrity?

Video Submission Instructions:

To submit a video for the 100 Years, 1,000 Voices Challenge, follow these steps:

- Visit the [video submission website](#).
- Read through the prompts to guide your response and video filming instructions.
- Tap the button to select or record a video.
 - There are two options for submitting your video:
 - Record directly through the submission website by selecting “take video,” recording your video, then selecting “use video” to submit. You may also redo the video as many times as needed before submitting.
 - Upload a pre-recorded video by selecting “photo library” and selecting the video you’d like to upload.
 - Please note: On some phone models, the website may not allow you to record directly through the website.
- Once your video has been recorded or selected from your photo library, click “next.”
- To complete your submission, please fill out your name, your relationship to MHS, and your contact information. Provide as much detail as possible to help us share your story (Ex: staff should include title and department; alumni should include their graduation year; parents/sponsors should include how long they’ve had a child at MHS).
- Then, click “complete submission.”

FINAL STEP: Share your MHS pride by posting your video to your social media accounts! Use the hashtag #1000VoicesChallenge and tag Milton Hershey School using:

- Facebook: [@MiltonHersheySchool](#)
- Twitter/X: [@MiltonHershey](#)
- Instagram: [@MiltonHersheySchool](#)
- YouTube: [@MHSSchool](#)
- LinkedIn: [@Milton Hershey School](#)