



Healthcare Resources

Healthy Choices

Recreation & Travel

Healthy. Every day. Highmark is here for you.

Great discounts and valuable information you can use all year long.

We understand that helping you live a healthy life means more than regular doctor visits—it's helping you find time for the things that matter most. **Blue365** discounts feature health and wellness resources, including nutrition, fitness, vision, hearing, and complementary wellness discount programs and services, as well as travel savings from:



1. Go to your Member Web site at www.highmarkblueshield.com.
2. Choose the "Members" tab and complete the log in process by entering your login ID and password.
3. If you do not have a login ID and password, select "Register Now" and follow the instructions.
4. Select the "Your Coverage" tab and go to "Member Discounts."



Highmark is a registered mark of Highmark Inc. Blue Shield and the Shield symbol are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

Blue365® offers access to savings on items that Members may purchase directly from independent vendors, which are different from items that are covered under your policies with your local Blue company, its contracts with Medicare, or any other applicable federal healthcare program. To find out what is covered under your policies, call your local Blue company. The products and services described herein are neither offered nor guaranteed under your local Blue company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process and any disputes regarding these products and services may be subject to your local Blue company's grievance process. Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither any local Blue company nor BCBSA recommends, endorses, warrants or guarantees any specific Blue365 vendor or item.