

CHEERLEADING YEAR AT A GLANCE

Milton Hershey Cheerleading offers Varsity and JV sideline cheer programs in the Fall Football and Winter Basketball seasons.

Fall Season (August to October)

- Preseason practices begin
- Cheer camp and daily practices after school with some Saturday games
- The JV team cheers for all JV and freshman home football games
- The Varsity team cheers for all home, away, and playoff Varsity football games

Winter Season (November to February)

- · Winter team tryouts held in October
- The JV team cheers for a variety of Varsity and JV girls and boys home basketball games
- The Varsity team cheers for a variety of home, away, and playoff Varsity girls and boys basketball games

Spring/Summer Season (March to July)

- Open gym sessions are held to prepare for fall season
- Fall team tryouts held in June
- Tryouts for the Big33 Cheer Team, a group of cheerleaders from PA and MD selected to perform in the annual PSFCA East/West All Star game

CHEERLEADING FACILITIES



- Henry Hershey Field: 7,000-seat artificial turf stadium with press box and home/away concession stands where home football games are hosted
- Spartan Center Gym: An indoor hardwood basketball court with three full-size basketball courts where home basketball games are hosted
- Copenhaver Gym: One of multiple cheer practice and tryout locations
- Hostetter Health Center Gym: An auxiliary gym for cheer practices
- Indoor fitness facilities include multiple weight rooms, a cycling room, and a newly renovated pool
- MHS Athletics Media Room for watching film, holding team meetings, and conducting classroom-style sessions







PROVIDED EQUIPMENT

- Uniform includes shell, body liner, skirt, warmup jacket, pants, and cheer shoes
- · Camp shirts and shorts
- Megaphones, signs, pom poms, and team backpack
- All equipment costs are covered, including quality brands like Nike and more

MEET THE COACH



- MHS Varsity Head Coach Shannon Bixler was named head coach in 2025.
- She was the assistant coach for MHS Varsity Cheerleading before becoming head coach.
- Coach Bixler also serves as an assistant coach for MHS Varsity Track & Field.
- Coach Bixler started cheering at age four and continued through college at East Stroudsburg University.
- Prior to MHS, she coached squads at Palmyra High School, Annville-Cleona High School, and was an All-American and NCA instructor.
- Under Coach Bixler, All-Americans and squad members have gone on to compete at the collegiate level.
- The entire coaching staff builds a unique practice model that incorporates foundational skills, technical instruction, and team strategy.

DEVELOPMENTAL PROGRAMS

- Elementary Division: Developmental program
- 5th/6th Grades: Developmental program
- 7th/8th Grades: Competitive cheerleading program, attending more than three competitions
- Middle Division: Participation in Junior High cheerleading program









